

Rotary Club of East Arlington



June 30, 2023



Club Meeting

East Arlington
Meets at Blue Sky Golf
Club
1700 Monument Rd
Jacksonville, FL
32225-2807
Time: Thursday at
07:30 AM

Events

April 6th

Karen Nutter,
Author &
Behavioral Coach

Speaker: Karen
Nutter, Author &
Behavioral Coach

April 13th

Jennifer Martin,
Community
Hospice

Speaker: Jennifer
Martin, Community
Hospice

April 20th

Todd Sealy,
Climate Change

Speaker: Todd
Sealy, Climate Change

April 27th

East Arlington
Weekly Club
Meeting

May 4th

East Arlington
Weekly Club
Meeting

May 11th

East Arlington
Weekly Club
Meeting

May 18th

East Arlington
Weekly Club
Meeting

President's Quarterly Letter: April-June 2023

By Sonja Lorraine Jones on Thursday, June 29, 2023



It has been an honor this year to serve as the President of the Rotary Club of East Arlington. Each president comes into their year with a set of goals for the club and a plan on how they want to help the club to achieve those goals. In my career as a Product Manager, I look at what problems an organization needs to solve, and how to implement a solution. For our club, we wanted to be focused around one major community need. We needed to better communicate District 6970 and Rotary International activities, and to embrace the Rotary

International goal of diversity and inclusion. We wanted to be better connected and more visible to the Arlington community so that we could provide service projects that were meaningful to them, and would provide long-lasting fellowship and club growth. We wanted to be able to use the club's 30 years of knowledge from past service. And finally, we wanted to be fiscally conservative to carryover funding from our year to give next year a boost in providing larger community projects.

I met with Club members, reviewed our survey responses, and with the support of members of the Club, we were able to successfully meet our survey goals to increase our public image, refine our club's focus, have notable service projects that can lead to signature events, and have repeatable processes to hand off to future Club leaders.

The Rotarians at East Arlington put in a great deal of work and did an amazing job this year, so I want to thank you all for

- Making this year fun with great humor and entertaining socials
- Being flexible. Working to always have a creative plan b, c through z whenever we hit a blocker. If a committee chair couldn't complete tasks, there was always someone willing to jump in and take it on as a project manager.
- Increasing our diversity, moving from 25% women and minorities to 48%. A great achievement during the year of the first woman Rotary International President.
- Building a knowledge repository/ club history, from which the club will have continued access to information about previous events, project plans, administrative and financial documentation, and marketing materials. This will make it easier for future club leaders to repeat or improve upon past work.
- Providing input to create the club's first strategic plan in years, which will support building our public image and ultimately membership through activities in our community and several new initiatives, like a scholarship and an Interact Club in our local schools.
- Dedicating ourselves to learning best practices by incorporating training from RLI and District conferences. And sharing our knowledge and activities in our events calendar and weekly slide deck
- Joining with other organizations like the Boys and Girls Club and the National Parks Service to participate in larger, more publicized community events, and sharing in their media presence.
- Bringing focus to the club on one area, which was children, while

May 25th
[East Arlington Weekly Club Meeting](#)
 June 1st
[East Arlington Weekly Club Meeting](#)
 June 8th
[East Arlington Weekly Club Meeting](#)
 June 15th
[East Arlington Weekly Club Meeting](#)
 June 22nd
[East Arlington Quarterly Club Meeting](#)
 June 29th
[East Arlington Installation of 2023-2024 Officers](#)
 July 13th
[East Arlington Weekly Club Meeting 2nd and 4th Thursday](#)
 July 15th
[East Arlington Service Event - Adaptive Surfing w/ Brooks Rehab](#)
 July 18th
[East Arlington Board Meeting](#)
 July 21st
[East Arlington Boston Butt Fundraiser](#)
 July 27th
[East Arlington Weekly Club Meeting 2nd and 4th Thursday](#)
 August 8th
[East Arlington Board Meeting](#)
 August 10th
[East Arlington Weekly Club Meeting 2nd and 4th Thursday](#)
 August 24th
[East Arlington Weekly Club Meeting 2nd and 4th Thursday](#)

Club Leaders

- bringing focus to the club on one area, which was children, while holding on to our support and respect for veterans. We worked with the community to hear their needs through 2 of our local schools, Terry Parker High School and Arlington Middle School. We provided a NEW annual college scholarship, restarted RYLA student conferences, initiated talks to bring Interact leadership training to students, engaged in Teacher Appreciation activities, and joined the School's Advocates Committees, which includes school, community and parents in decision-making at both schools.
- We, for the first time in many years, reached out to all the previous members of the club to invite them to share their historical knowledge and to show our appreciation at a fellowship event.

So much more could be mentioned because this year we achieved far more than expected. Not only did we have big ideas, but we implemented them and provided the plan to ease completion of goals that will span administrations. I look forward to supporting next year's great work in the Arlington community.

#ServiceAboveSelf



Stephanie Danielle Langford
President



James Oliver Smith Jr.
President-Elect
Secretary



Thomas A. Trotta
Past President
Club Admin Chair
Webmaster



Sonja Lorraine Jones
Public Image Chair
iPast
President
Youth Services
Project Chair



Sandra Jean Rogers
Treasurer



Mark T. Vanderberg
Sergeant-at-Arms



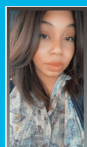
Scott Schuler
Social Chair
Youth Services
Project Chair



Liz Ferrell
Bulletin Editor
Webmaster



Brian Lee
Rotary
Foundation Chair



Shanell L. Jones
Web & Social Media
Webmaster



Theresa M. Shuster
Assistant Governor

Birthdays

Mike Selah
May 23rd

Thomas A. Trotta
June 4th

Micah's Backback: Providing Healthy Food for Young Children in the Area

By Sonja Lorraine Jones on Saturday, April 29, 2023

GREAT day packing bags of food for local children with [Micah's Backpack](#) at the [Highlands United Presbyterian Church](#)! We had so much fun together that the work went by too quickly. We ended the day with coffee and conversation.



Mark T. Vanderberg
August 4th

Liz Ferrell
August 24th
James Oliver Smith
Jr.
August 31st

Ukraine Update

By Liz Ferrell on Monday, June 12, 2023
Rotary International & the Ukraine

Rotary International has donated over 15 million dollars to support the Ukraine war effort. The funds will bolster essential education, healthcare, and community development projects. With this generous contribution, Rotary aims to enhance access to quality education, improve healthcare facilities, and empower local communities. This significant investment will have a transformative impact on the lives of Ukrainians, fostering growth, stability, and hope for a brighter future. Rotary's commitment to service continues to make a tangible difference, showcasing the power of collective action in creating positive change.

Go to [Rotary responds to Ukraine crisis | Rotary International](#) to donate.

Liz Ferrell, Kim Greenwood and Shanell Jones: Our Newest Members

By Sonja Lorraine Jones on Thursday, June 22, 2023

Welcome Liz Ferrell, Kim Greenwood and Shanell Jones to the Rotary Club of East Arlington! We are delighted to have you join our community of dedicated individuals committed to making a positive impact in our local area and beyond. Together, we'll collaborate on meaningful projects, forge lasting friendships, and contribute to a brighter future. Get ready to embark on a journey of service, leadership, and fellowship.

Liz Ferrell



Kim Greenwood





Shanell Jones



Rotary Leadership Training

By Liz Ferrell on Wednesday, May 31, 2023

Why did I wait so long? I recently completed my first RLI course and cannot wait until my next one.

I was still determining what to expect and anticipated the typical Zoom training. RLI was developed to improve the Rotary knowledge and leadership skills of the future Rotary clubs and our leaders.

It was a class of three from several states and Martinique, and the sharing and exchange far exceeded my expectations. The training facilitators love Rotary, and it was an incredible source of inspiration. Their passion for Rotary was contagious and ignited a newfound love for the organization within me. We delved deep into Rotary's values, programs, and projects, learning how to be influential leaders and make a meaningful impact in our communities. The small class size fostered an intimate and engaging environment, allowing for rich discussions and valuable connections with fellow participants. I am grateful for the opportunity to have experienced impactful training that exceeded my expectations and motivated me to attend additional offerings and contribute even more to Rotary's noble cause.



Brainstorming Next Year's Service Projects

By Sonja Lorraine Jones on Tuesday, April 18, 2023

The Service Committee came together at [Mellow Mushroom](#) to brainstorm ideas for next year! Look out for our projects to help local schools, veterans, young adults, the environment and so much more!



A New Chapter

By Liz Ferrell on Friday, June 30, 2023

A New Chapter

Change and growth go hand in hand, and for the East Arlington Rotary Club, change has arrived in the form of new leadership. With the installation of its new officers, the club is poised to embark on a fresh chapter of service, community engagement, and impactful initiatives.

The East Arlington Rotary Club is committed to making a positive difference in the community. As the club installs new officers, it ushers in a new era of leadership, injecting fresh perspectives and innovative ideas into its endeavors. The newly appointed officers bring with them a wealth of experience, passion, and a shared vision for the club's future.

Inspiring Dedication and Service:

At the core of the Rotary Club's ethos is the spirit of dedication and service. The installation of new officers signifies a reaffirmation of these values. The incoming leadership team is responsible for guiding the club toward achieving its mission of improving lives and fostering positive change in East Arlington. With their dedication and commitment, they will work tirelessly to engage members, collaborate with the community, and undertake projects that address pressing needs.

While new officers bring fresh perspectives, it is essential to acknowledge the contributions of outgoing officers. The dedication and achievements of the previous leadership have laid the foundation for the club's success and paved the way for the incoming officers to build upon. The East Arlington Rotary Club acknowledges and appreciates the tireless efforts of its outgoing officers, as their legacy will continue to inspire progress and shape the club's future.

Through continued collaboration, innovative projects, and a shared commitment to service, the East Arlington Rotary Club aims to create a legacy that positively transforms lives in East Arlington.



See additional pictures below:







News and Announcements

By Liz Ferrell

News & Announcements

Pay Online

We are delighted to inform you that you can now pay your dues in the most convenient way possible by going online. You can make payments at any time and from any location thanks to our brand-new online payment system, which is powered by Team Merchant. For further information, please get in touch with Jim Smith.

Find your voice and your home with the Rotary Club of East Arlington

The hybrid format will continue to be used for all meetings, allowing those participants who would rather do so to join via Zoom. Contact Liz Ferrell at liz.ferrell@gmail.com, Tom Tratrotta at tom.tratrotta@hotmail.com, or Sonja Jones at sonja.skinner.jones@gmail.com if you need login details.

Rotary District 6970

- April 15: RYLA Act II: Zoom
 - May 12, 2023: [District Training Assembly](#), Trinity Parrish/Flagler College, St. Augustine
 - May 12-13, 2023: [District Conference](#), Trinity Parrish, St. Augustine
 - May 13, 2023: RYLA Act III: Youth Leadership Summit, [Ketterlinus Elementary School](#), St. Augustine
 - May 27-31, [2023: Rotary International Convention, Melbourne, Australia](#)
 - June 30, Installation of Officers
 - July 29, Service Day at Terry Parker
 - August 12, RLI in Orange Park, FL
 - August 26, Vibrant Club Seminar to celebrate the club's fellowship and accomplishments of the previous year
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Jacksonville, FL 32225-2807
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